Permit #F00028831

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028831 **Type of Permit:** FILMING **Release Date:** 06/15/2010

Production Company ROCKHARD FILMS

Insured Company Name ROCKHARD FILMS

Contact Phone No. 1 310-659-4400
Contact Phone No. 2
Fax 310-659-4402
Address 1022 PALM AVE, SUITE #1
WEST HOLLYWOOD, California
90069

Production Title FLO RIDA

Type of Production Music Video

Producer Melissa Ciampa

Director Mark Klasfeld

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-0337

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,088.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,289.00

Number of Locations 4

NOT A PERMIT

Permit #F00028831

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00028831
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title FLO RIDA

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-0337

Location Address 1650 Schrader Blvd, Los Angeles, CA, 90028

Location Names

Location Type Club

Location Description NIGHTCLUB

Film Dates 6/16/2010 - 6/16/2010 10:00 - 03:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Rockhard.FloRida.28831.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cranes	1
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	4
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Extras	30
LA City UFSO assigned	25624

Filming Activities Atmospheric Smoke Effects; Equipment on sidewalk only.; Interior Performance and Playback; Green screen; Building walls in parking lot; Exterior performance and playback in parking lot 1200-2200 hrs only; Shutting off fire systems 1100-0300 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Coordinator Note Filming interior at location 1200-1800 hrs; Filming exterior at location and parking lot 1800-0100 hrs

Coordinator Note UFSO required for shutting off fire systems 1100-0300 hrs

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1766 Wilcox Ave

Crew Parking
Location Type : Private Parking Lot
Street : 1718 N Cherokee Av

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00028831	**Location Manager**	Eric Persons
Production Company	ROCKHARD FILMS	Primary Phone	Mobile - 310-925-4838
Insured Company	ROCKHARD FILMS	Secondary Phone	Office - 310-659-0337
Production Title	FLO RIDA		

Posting "No Parking" signs Schrader Blvd., 100' in front of location

Approximate Footage 0 - 300 **Log Number** 1016151

Date(s) 6/16/2010 to 6/16/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00028831

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00028831
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title FLO RIDA

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-0337

Location Address Schrader Blvd., Selma Av - Hollywood Blvd, Los Angeles, CA, 90028

Location Names

Location Type Street

Location Description

Film Dates 6/16/2010 - 6/16/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Generator	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20
Extras	20

Where are the extras holding? ON PROPERTY

Filming Activities Atmospheric Smoke Effects; Camera in car; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior Performance and Playback; Drive ups & away and drive-by with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1766 Wilcox Ave

Crew Parking
Location Type : Private Parking Lot
Street : 1718 N Cherokee Av

NOT A PERMIT

Permit #F00028831

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00028831
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title FLO RIDA

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-0337

Location Address 6601 Hollywood Blvd, Los Angeles, CA, 90028

Location Names

Location Type Store front

Location Description

Film Dates 6/16/2010 - 6/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Generator	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20
Extras	20
Spot Check	1

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Interior and exterior dialogue; Interior and exterior performance and playback; Equipment vehicles parked in available legal spaces in street;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1766 Wilcox Ave

Crew Parking
Location Type : Private Parking Lot
Street : 1718 N Cherokee Av

NOT A PERMIT

Permit #F00028831

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00028831
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title FLO RIDA

Location Manager Eric Persons
Primary Phone Mobile - 310-925-4838
Secondary Phone Office - 310-659-0337

Location Address 6701 Santa Monica Blvd, Los Angeles, CA, 90038

Location Names

Location Type Laundry mat

Location Description

Film Dates 6/16/2010 - 6/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Generator	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20
Extras	20
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior performance and playback; Equipment vehicles parked in available legal spaces in street;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Must obtain a separate permit for activities and equipment/vehicle placement on State freeways/highways Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1766 Wilcox Ave

Crew Parking
Location Type : Private Parking Lot
Street : 1718 N Cherokee Av

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC.
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Rockhard Films ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/8/09

By _____
Representative's Signature

SIGN HERE

Rockhard Films
Name of "Principal" (Production Company)

Kimberly Stuckwisch
Print Principal Representative's Name

Producer
Representative's Title (i.e. UPM, Loc Mgr)

1022 Palm Ave Ste #1
Principal's Address

W. Hollywood, CA 90069
City, State, Zip Code

310 659 4400 ext 1108
Principal's Telephone Number

SAMPLE